

PROPAGANDATA

Human-centred transdisciplinary
inciteful screeds of a wreck-no-logical
agent

Nug Chomphah

"IN AN AGE OF ALGORITHMIC HOMOGENISATION, I
MAINTAIN COMPLETE CREATIVE AUTONOMY OVER THIS ART.
EVERY AURAL, LYRIC, AND VISUAL ELEMENT IN
PROPAGANDATA WAS HUMAN-CREATED AND DESIGNED. MY
SAMPLE-BASED APPROACH WEAVES MY EXPERIENCES INTO
THE MUSIC. THIS ISN'T TECHNOPHOBIA BUT A DELIBERATE
BOUNDARY THAT AFFIRMS THE IRREPLACEABLE VALUE OF
HUMAN CREATIVE CONSCIOUSNESS WHILE EXPLORING
ENTANGLEMENTS BETWEEN ECOLOGICAL COLLAPSE,
INFORMATION SATURATION, AND PERSONAL AGENCY,
REFLECTING A CORE COMMITMENT TO PRESERVING
CREATIVE AUTONOMY IN INCREASINGLY AI-MEDIATED
CULTURAL LANDSCAPES."

PRESS KIT
2025



Lyrical ecology:
environmental degradation
and digital alienation

"A CORPORATE SCREAM IN A ROOM BUILT FOR
PURPOSE, MOBIUS WALLS OF INFINITE
SURFACE, LIMINAL LABYRINTH GOT ME
WHIRLING DERVISH, DIZZY NERVOUS, CLIFF
DIVING FOR CLAMS IN A CLIMATE CHURLISH "

"NAILED TEEN ME TO A CINEMA
SEAT, MY FIBULA WEAK, SINISTER
FORCEPS GRIPPING EYE-LIDS,
EYES WIDE AND SMILE BIG ,"



"LIVING LIFE IN FAST
MOTION IT'S A SLIPPERY
SLOPE, SKIMMED ACROSS
VAST OCEANS ON A RICKETY
BOAT...

...I NEVER FOUND A PROPER
HOME, FIGURED OUT ON MY
OWN IT'S DEEP INSIDE MY
BONES, NOT A PHYSICAL
ABODE"

these lyric fragments demonstrate how
Propagandata weaves personal experience with
systemic critique, creating a dense ecosystem of
fragmentation, hallucination, and ecological elegy

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Sonic bloodlines: between lineage and mutation

PROPAGANDATA CREATES NATURAL
FISSURES BETWEEN ESTABLISHED
SCENES BY FUSING THE DIGITALLY
INTENSE SAMPLEDELIC SNEERING
SCREEDS OF JPEGMAFIA WITH THE
ROLLING WAVES AND CRASHING DRUMS
OF PENDULUM, LAYERING THE SUB-
BASS-WEIGHT OF SCUBA AND THE
GRAVITY OF SPACEAPE (RIP) BENEATH
THE GORDIAN-NIGHTMARE FLOW OF
SONNYJIM WHILE INCORPORATING THE
WORD-MATH HURDLES OF MATHAS AS
THE TRUFFLE BENEATH THE TREE. THIS
MOSAIC RESONATES ACROSS
EXPERIMENTAL HIP-HOP AND
LITERARY BASS MUSIC CONNECTING
GLOBAL REGIONS THROUGH DRUM
BREAKS, SPOKEN CODE, AND MELODIC
UNREST.

PRODUCED, WRITTEN AND
PERFORMED BY NUG CHOMPAH WITH
MIXING AND MASTERING BY JEREMY
COSTA AT BACKWARD CLOCK SOUND,
THE PRODUCTION METHODOLOGY
THRUMS WITH ANALOG TACTILITY AND
DIGITAL PRECISION. FIELD
RECORDINGS SOURCED FROM
DISPARATE WANDERINGS ARE TAPPED
IN TO RESIST ALGORITHMIC
FLATTENING AND PRESERVE TEXTURE,
IRREGULARITY AND PLACE. ARTWORK
AND VIDEOS BY NUG CHOMPAH
COMBIINE HAND-DRAWN
KALEIDOSCOPIC VISIONS AND
PHOTOGRAPHY, THE VISUALS ACT AS
INTEGRAL EXPRESSIONS OF DECAY IN
THE COMPUTER AGE.

track-listing-propagandata-nug-chompah

1 pgrrhic-phrygian-vox-edit 2 infected
3 d'evils-teat 4 surface-reed 5 frozen-pose
6 the-aliens-are-us 7 no-half-measures

PRESS KIT
2025



Project architecture: artist approach and immersion

NUG CHOMPAH OPERATES AS AN AGENT OF INDEPENDENCE. A PRODUCER AND RAPPER OF OVER TEN YEARS EXPERIENCE, A SAMPLE BASED APPROACH TO PRODUCTION WEAVES FIELD RECORDINGS INTO A THORNY THICKET OF SOUND WHILE DENSE, SURREALIST LYRICISM EVOKES EXPERIENCE MAPPED ACROSS LANDSCAPES OF TRAUMA, DIGITAL DECAY, AND ECOLOGICAL COLLAPSE. RAISED IN PERTH AND SPENDING AEONS LIVING AMIDST DISPARATE POCKETS OF HUMANITY INTRA-CONTINENTALLY IN MONTREAL, GALWAY AND NOTTINGHAM, NUG HAS BEEN BASED OUT OF ADELAIDE FOR THE LAST 4 YEARS. EXPECT DATAMOSHED DRUM BREAKS OVER ELECTRONIC SQUALLS ALL NARRATED BY "THE QUIET NIHILIST VIBING ON THE BEAN BAG"

WITH A FEW LIVE PERFORMANCES UNDER THE BELT INCLUDING A 30 MIN SOLO SET FOR THE BEER AND BBQ HEATS IN 2024, THIS NEW MATERIAL IS SCREAMING FOR A LIVE AUDIENCE. PROPAGANDATA PERFORMANCES ARE ADAPTABLE TO BOTH INTIMATE LISTENING ENVIRONMENTS AND LARGER CONTEXTS, WITH TECHNICAL REQUIREMENTS KEPT DELIBERATELY MINIMAL WHILE MAINTAINING MAXIMUM IMPACT. VISUAL ELEMENTS INCLUDE REACTIVE PROJECTIONS OF HAND DRAWN CORRUPTED KALEIDOSCOPIC PATTERNS AND TERMINAL TEXT, ALL DELIVERED WITH PROFESSIONALISM AND A SENSE OF PURPOSE. I BRING MY OWN LAVA LAMP AND NAG CHAMPA.

Propagandata live is intended to be an immersive experience. The visuals of corrupted patterns and terminal text directly complement the music's intensity. Shows are designed to be memorable and engaging while remaining technically simple to execute in various venues.

Transmission Schedule:
First dispatch

and

beyond

First Single

The Aliens Are Us

Friday May 23

Second Single

No Half Measures

Friday June 13

Album Drop

Propagandata

Friday June 20

"THE ALIENS ARE US" INTRODUCES THE CORE THEMATIC CONCERNS OF PROPAGANDATA THROUGH A LENS OF DISPLACEMENT. REFLECTIONS ON NOMADIC EXISTENCE MEET SURREALIST IMAGERY. THESE ARE PHILOSOPHICAL PROVOCATIONS THAT QUESTION CONVENTIONAL WISDOM. THE TITLE REVEALS TRUE ALIENATION EMERGES FROM HUMANITY'S RELATIONSHIP WITH ITSELF. THIS GEOGRAPHIC MULTIPLICITY IS NOT MERELY DECORATIVE BUT ESSENTIAL TO THE TRACK'S EXAMINATION OF HOW MOBILITY AND PLACELESSNESS REFLECT LARGER PATTERNS OF DISCONNECTION AND FRAGMENTATION.

Propagandata's release schedule will be supported by music videos, visual teasers and calls-to-action for engagement. Lyric 'zines and alternate mixes of songs will keep interest in Propagandata driving engagement past its release. For more information or early access to multimedia email chomp.nugs@gmail.com



Propaganda

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For additional materials including high-res images, video content, lyric 'zines or more, contact directly via email.

This QR code points to my links for music streaming

